## PURPOSE.

To develop skilled, confident learners who succeed in work and life.

## VISION.

To be at the heart of a thriving community, helping people to achieve their full potential and gain the employment edge.

# ETHOS.

#### **Employment edge**

Industry inspired education that combines high quality learning with real world skills helping all learners, whatever their age, background or starting point, develop the confidence, personal and professional skills to be successful.

Gateshead College learners will have the best chance of getting a job, starting a business and progressing in their career; an employment edge that will set them apart.

## STRATEGIC PRIORITIES.

#### Learners

To support
and inspire every
learner to make the
most of their talents, skills
and opportunities. We
will encourage them to
work hard and enjoy
their time with us.

#### **People**

To be the place where people want to work, feel valued and share a passion to help our learners succeed.

#### **Partnership**

To work in partnership with organisations, businesses and communities to create the best opportunities for our learners.

### Sustainability

To be a resilient organisation which takes positive action to address climate change, creating a better environment for our learners, our people and future generations.

